

Digital Marketing

Objectives:

- Identify the digital marketing strengths and weaknesses of your business
 - Implementa Digital Marketing Plan
 - DefineKey Performance Indicators(KPI).
1. General Introduction
 2. How to create a social media strategy
 3. Social Ads Strategy
 4. Search engine marketing strategy
 5. Search Search Strategy:
 6. Measure performance with webanalyticstools

Date

29 -31/03/2021

Duration

3 days