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# High level Arab Regional Forum Digital Economy Opportunities and Challenges for Arab National Economies

“OVER THE TOP” CASE



Venue : el Mouradi Gammarth hotel Tunis / Tunisia 02/03 June 2016

In parallel with the international exhibition "SITIC Africa 2016"



The global Digital economy has created tremendous transformations and a wide range of innovative services have been developed. The access to such services has been largely fostered by Internet which enabled their access to the global market. The way which these services are provided has transformed the classic economic models and resulted in a disequilibrium amongst the traditional service providers. Indeed, these new actors in global market, known as “OTT service providers”, are transforming the world and are impacting the socio-economic environment.

In this context, The Arab ICT Organization (AICTO) has scheduled this High Level Arab Regional Forum on « Digital Economy – Opportunities and Challenges for National Economies in the Arab Region – Case of The Over The Top », within its Action Plan for 2016, namely its initiative on “Challenges & New Communication Strategies”.

On this occasion, eminent regional and international experts will share with a high level audience their recent findings, and study the opportunities and challenges of the technological transformations for the Arab countries, as well as their regulatory, social and economic impact.

## AGENDA

### DAY ONE – THURSDAY 02/06/2016

14:00 - 15:00 | Delegates Registration

15:00 - 15:35 | Opening Session

#### Official Opening & Welcome speeches

- HE/ Mr. Mohamed Ben Amor [Secretary General – AICTO]
- HE/ Bilel Jamoussi [ITU- T- Chief of the Study Groups Department]
- HE/ Noomane Fehri [Minister of Communication Technologies and Digital Economy - Tunisia]

### 15:40 - 17:00 | Panel 1 : **E-TRANSFORMATION & ON-LINE SERVICES - INTRODUCTORY OVERVIEW**

On-line Services and Applications: Drivers, Trends and Issues

#### MODERATOR :

- Mr. Mokhtar Mnakri [International Expert]

#### SPEAKERS :

- Mr. Khaled Fouad [Senior Expert - Huawei]
- Mr. Samir Ait-Ameur [International Expert]
- Mr. Slaheddine Maaref [Senior Advisor - ITU Arab Regional Office]

17:00 Cocktail

### DAY TWO : FRIDAY 03/06/2016

### 9:15 - 10:30 | Panel 2 : **KEY CONSIDERATIONS FOR DEVELOPMENT AND SOCIAL WELFARE IN THE DIGITAL ERA**

What should be the key considerations for ensuring Development and social welfare? Role of national and regional organizations.

#### MODERATOR :

- HE/ Mr. Mohamed Ben Amor [Secretary General – AICTO]

#### SPEAKERS :

- Mr. Mohamed Jomni [Director – Alecco]
- Mrs. Meriem Slimani [Standardization & Development Coordinator African Telecommunications Union]
- Mr. Zied Miled [International Expert]
- Mr. Hafedh Yahmadi [CEO Cicetech]

### 10:30 - 11:20 | Panel 3 : **OTT – STATE OF THE ART, PRIORITIES AND ISSUES FOR POLICY MAKERS & REGULATORS**

State of the Art of National/Regional Policy and Regulation. Major Regulatory Frameworks and Trends. What are the key issues for developing countries?

#### MODERATOR :

- HE/ Mr. Bilel Jamoussi [ITU- T- Chief of the Study Groups Department]

#### SPEAKERS :

- Mr. Hichem Besbes [President - INT - Tunisia]
- Mr. Abdourachid Idriss Nour [Advisor- Ministry of Communication, Posts and Telecom, Djibouti]
- Mr. Abduljalil Alkubati [Vice Manager of Internet- Public Telecom. Corporation- YemenNet - Yemen]
- Mr. Eric Sparte Kerboriou [CCO - Tunisie Telecom]

11:20 - 11:45 Coffee Break

### 11:45 - 13:00 | Panel 4 : **ROLE OF TELCOS IN THE NEW DIGITAL ECOSYSTEM**

Opportunities and Challenges for telcos with regard to evolution of the digital economic system.

#### MODERATOR :

- Mr. Ali Yahyaoui [International Expert]

#### SPEAKERS :

- Mr. Youssef Masri [CEO - Ooredoo]
- Mr. Didier Charvet [CEO- Orange]
- Mrs. Rim Belhassine Cherif [Executive Director -Tunisie Telecom]
- Mr. Jawad Abbassi [Head of MENA Government & Regulatory Affairs - GSMA]

13:00 - 14:30 | Lunch

### 14:30 - 15:45 | Round Table : **WRAP UP AND WAY FORWARD**

High level multi stakeholders round table : Common understanding and harmonization for a Road map toward a sustainable development and social welfare.

#### MODERATOR :

- Mr. Toni Eid [CEO - Telecom Review]

16:00 | Closing Remarks and Recommendations