



Under the patronage of the **League of Arab States**

AICTO is organizing in cooperation with



The 3rd International Forum “Empowering Arab Youth through ICT – job opportunities”



16 November 2015 | Le Royal Hotel – Yasmine Hammamet – Tunisia

3rd International Forum

“Empowering Arab Youth through ICT – job opportunities”

16 November 2015 | Le Royal Hotel - Hammamet – Tunisia

General scope :

The Arab ICT organization [AICTO] is holding the 3rd International Forum on: “**Empowering Arab Youth through ICT – job opportunities**” within the scope of:

- Its project entitled «Arab Youth Empowerment Network» «AYENET» aiming at assisting Arab youth in changing their future through ICT and acquiring Entrepreneurship skills
- Pursuing the dialogue with and between the Arab youth counting nowadays more than 100 million between 15 and 29 years,...
- The valorization of Arab youth innovation and creativity in the ICT field [AICTO Award]

On the Agenda :

- *Morning Session : 08:30 – 12:45*

Conference :

« **ICT : an essential engine for innovation and creativity** »

- *Afternoon Session : 14:00 – 17:30*

Training workshops :

- 1/ « **Become a Leader** »
- 2/ « **From the idea to the project** »

Monday 16 November 2015

Conference

« ICT : an essential engine for innovation and creativity »

| Agenda : | |
|-------------|--|
| 08:30-09:00 | Registration |
| 09:00-09:30 | Official opening |
| 09:30-09:45 | Keynote speech |
| 09:45-10:30 | Panel 1 : « Promote Youth employability through Innovation and creativity » |
| 10:30-10:45 | Coffee Break |
| 10:45-11:30 | Panel 2 : « Enhance youth employability through matching education and the labor market requirements » |
| 11:30-12:15 | Panel 3 : « Success stories : presenting successful Arab youth projects in the ICT field» |
| 12:15-12:45 | Closing session : recommendations |

14.00 – 17.30

Training workshops

| Time | Title |
|---------------|-------------------------------------|
| 14:00 – 17:30 | 1/ « Become a Leader » |
| | 2/ « From the idea to the project » |

Conference

« ICT : an essential engine for innovation and creativity »

Introduction :

The 21st century has witnessed the emergence of an era of globalization and hyper- connectivity. Indeed, the world has become a "global village" where companies have to face global competition daily and be innovative to survive.

Within this context, and considering the impact of ICT on social and economic development, this year conference will focus on : « **ICT : an essential engine for innovation and creativity** ».

Objectives :

- Promoting youth employment through ICT, Innovation and Creativity
- Finding alternative solutions to Youth unemployment

Target audience :

Through this conference we are seeking to gather all stakeholders involved and affected by the youth unemployment issue in the Arab Region :

- Governments (ICT & Youth Arab Ministries)
- Private sector (Companies working in the ICT field)
- Universities (ICT universities...)
- Civil society (Organizations working on youth issues)
- Arab Youth

Agenda :

08 :30 – 09 :00 : Registration

09 :00 – 09 :30 : Official opening ceremony

09 :30 – 09:45 : Keynote speech

09 :45 – 10 :30

Panel 1 : « Promote Youth employability through Innovation and creativity »

Reducing youth unemployment is one of the major challenges faced by most governments in the world, particularly in Arab countries. Indeed, Job creation is amongst the top priorities in the Arab region which suffers from long-term unemployment reaching recently more than 28 percent within youth population⁽¹⁾.

This panel will debate the role of Innovation and Creativity in promoting Youth employability and focus on :

- Promotion of entrepreneurship, innovation and creativity amongst young people in the Arab region
- Arab Youth empowerment through ICT
- The way forward to harness the great potential of Arab Youth and improve their employability.

10:30 – 10:45 Coffee break

10 :45 – 11 :30

Panel 2 : « Enhance youth employability through matching education and the labor market requirements »

One of the reasons behind the rising number of unemployed educated youth in the Arab region is the failure of education systems in these countries to cope with the labor markets requirements and needs.

Governments are required to make modifications in their educational systems and programs to be able to face and to handle the unemployment issue.

This panel will discuss the following topics :

- Employment : Bridging the gap between education and the labor market
- Ways and steps to match education and the labor market requirements
- Dialogue between education ministries and private sector companies.

⁽¹⁾ International Monetary Fund

11 :30 – 12:15

Panel 3 : «Success stories : presenting successful Arab youth projects in the ICT field »

In spite of the high rate of unemployment among the Arab Youth, the region has a rich potential of highly qualified young people with innovative and creative projects either in ICT or using ICT.

Through this Panel AICTO would like to share with the audience the success stories of Arab young entrepreneurs, and promote the ideas and projects of new candidates :

- Success stories : from the Arab region
- Winners in the AICTO "Creativity award in ICT " for 2014-2015»

12 :15 – 12:45

Closing session : recommendations