The Arab ICT Organization, is holding in cooperation with The W3C Web Accessibility Initiative (WAI)

A Training workshop on:
Web Accessibility Best Practices

Date: 20-21 November 2014
Venue: AICTO's headquarters - 16, rue du Brésil, 1002 Tunis, Tunisia
On the occasion of the "International Day of Persons with Disabilities, 3 December"

Trainer:
Mr. Shadi Abou-zahra [Activity Lead, WAI International Program Office]
Introduction


This training is carried out by Mr. Shadi Abou-Zahra [Activity Lead, WAI International Program Office].

The training covers the following topics:

- **Topic 1**: Introduction and the business case for web accessibility
- **Topic 2**: Authoring accessible web content and evaluating websites

Program

**Day 1: 20 November 2014**

**Topic 1: Introduction and the business case for web accessibility**

**Target audience:**

Suitable for anyone interested in web accessibility, including executives, decision makers, project managers, accessibility advocates, designer, and developers:

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09:00 - 10:30</td>
<td>Introduction to Web Accessibility</td>
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<tr>
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<td>- What is web accessibility?</td>
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<td>- Why is web accessibility important?</td>
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<td>- What are the standards and guidelines?</td>
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<td>- Short questions and answers</td>
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<td>10:30 - 10:45</td>
<td>Coffee Break</td>
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<td>10:45 - 12:30</td>
<td>Web Accessibility Business Case</td>
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<td>- Who is affected by web accessibility?</td>
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<td>- What are the auxiliary benefits?</td>
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<td>- Some example costs and figures</td>
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<td>- Short questions and answers</td>
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<tr>
<td>12:30 - 14:00</td>
<td>Lunch</td>
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Training workshop on: "Web Accessibility Best Practices"

**Topic 2: Authoring accessible web content and evaluating websites**

**Target audience:**
Target for people involved in the creation and evaluation of web content, including designer, developers, content authors, consultants, trainers, and others:

**part 1:**

14:00 - 16:00  **Web Content Accessibility Guidelines (WCAG) 2.0**

- Principles, guidelines, and success criteria
- Techniques and supporting documents
- How to Meet WCAG 2.0
- Short questions and answers

**Day 2: 21 November 2014**

**Topic 2: Authoring accessible web content and evaluating websites**

**Target audience:**
Target for people involved in the creation and evaluation of web content, including designer, developers, content authors, consultants, trainers, and others:

**part 2:**

09:00 - 10:30  **Implementing Web Accessibility**

- Page structure, headings, and proper mark-up
- Text alternatives, tables, and forms
- Menus, carousels, and other widgets
- Short questions and answers

10:30 - 10:45  **Coffee Break**

10:45 - 12:30  **Evaluating Web Accessibility**

- Evaluation tools and resources
- Website conformance evaluation
- Reporting accessibility evaluation
- Short questions and answers

12:30 - 13:30  **Conclusion and Next Steps**

- Summary of the two days
- More resources to help you
- Questions and answers