

Forum "ICT Sector and the Economic Crisis"

Monday 23 November 2009
Amphitheater Medina
Yasmine Hammamet - Tunisia
09h:00 – 13h :30

The economic crisis which has erupted since more than one year has seriously shaken the global financial system causing the recession of many industrial countries and impeding the increase of large emerging economies.

Going through this crisis is difficult but at the end of the tunnel there might be a more reliable future where ICT will have a major role to play.

Whereas the share market has known a slight improvement and some economists are rather optimistic, analysts from major institutions like the International Monetary Fund (FMI), the World Bank and the Organization for Economic Cooperation and Development (O.E.C.D.) are quite unanimous in thinking that recovery will be modest, slow and unequal.

The objective of this forum is to evaluate the crisis impact on the ICT sector and how investment in ICT can revive the economy and support the recovery.

Opening session :

10 :00 – 10 :30

- H.E-Ms. **Khédija Hamouda Ghariani** – Secretary-General – AICTO
- H.E-Dr. **Hamadoun Touré** – Secretary-General – ITU
- H.E-Mr. **El Hadj Gley** – Minister of Communication Technologies - Tunisia

Session 1 : The impact of the fiancial crisis on ICT :

10 :30 – 11 :30

This session will deal with the nature of this crisis and will try to answer the following questions :

- Is this crisis different from the previous crisis (the Asian crisis – 1997 and that of the Internet bubble 2001/2002)?
- What is the impact of ICT in the World and particularly in the Arab Region ?
- How can investment in ICT help to overcome the crisis?

Moderator : Dr. **Bilel Jamoussi** – Director of Technology - Nortel Networks

Panelists :

- Mr. **Tawfik Jelassi** – Doyen et Président du directoire du M.B.A, E.N.P.C – Paris
- Dr. **Team Kelly** – Lead ICT Policy Specialist, The World Bank
- Mr. **Férid Ben Tanfous** – CEO – Arab Tunisian Bank – Tunisia
- Mr. **Mondher Ben Ayed** – CEO – T.M.I – Tunisia

11 :30 – 11 :45 : Coffee break

Session 2 : ICT and the Economic recovery :

11 :45 – 12 :45

This session will deal with the global economic recovery after one year of crisis. It will try to answer the following questions :

- How the economic recession has affected the development of the ICT sector ?
- Could the investment in ICT revive the economy and help its recovery ?
- How can we evaluate the ICT economic recovery in the Arab region ?

Moderator : Dr. **Bilel Jamoussi** – Director of Technology - Nortel Networks

Panelists :

- Dr. **Soumitra Dutta** – Roland Berger Professor of business and Technology Academic Director – elab INSEAD
- Pr. **Yamina Mathlouthi** – Economist - Agence Française de Développement
- Mr. **Yves Gautier** – DG – Tunisiana - Tunisia
- Mr. **Nizar Bouguila** – Central Technical Director – Tunisie Télécom – Tunisia
- Mr. **Mokthar Mnekri** – DG – Alcatel - Tunisia

12 :45 – 13 :30 : Debate

13 :30 : Closing