



*Seminar on*

**“M-Payment Services – State of the Art and prospects for the Arab Region”**

Tunisia, 23-24 February 2010  
Karthago le Palace hotel, Gammarth

**Tuesday 23 February 2010**

Session 1 : « M-Payments in emerging markets – A new business opportunity »

Session 2 : « Cross industry cooperation – Issues and potentials within the value chain »

Session 3 : « challenges & key success factors for a successful uptake of m-payment services»

**Wednesday 24 February 2010**

Session 4 « Impact of the regulatory environment on the m-payment development : Different perspectives”»

Session 5 « Different business models within the m-payment ecosystem »

Round table « Developing an m-payment system for the Arab Region»