



ASBU - AICTO

Seminar on

« Mobile TV in the Arab Region »

Tunis, 29-30 April 2009

Day 1 (Wednesday 29/4/2009)

09:30-10:00	Opening session
	<ul style="list-style-type: none">• Mr. Salah Eddine Maaoui, ASBU Director General• Mrs. Khédija GHARIANI, AICTO Secretary-General• HE. Mr. Rafea Dkhil, Minister of Communication and Relations with the Chambers of Deputies and Advisors, Tunisia.
10:00 – 10:15	Keynote speech :
	<ul style="list-style-type: none">• Mr Karim Taga, Arthur D.Little Managing Director, Arthur D. Little, Austria.
10:15 – 10:30	break
10:30 – 11:45	Session 1 : Technology and standards, spectrum planning and requirements :
	<i>President : Mr. Said Aljene</i> <i>Rapporteur : Mr. Mohsen Ghommem</i>
	<ul style="list-style-type: none">• Mr. Herbert Mittermayer - Alcatel Lucent• Mr. Edgar Wilson - E.B.U• Mr. Yannick Le Duc - ENENSYS• Mr. Nicolas Chevalier - Nagravision• Mr. Alain Thales - Viaccess
11:45 – 12:15	Discussion
12:15 – 13:30	Session 2 : Handheld Terminals and Network coverage :
	<i>President : Mr. Mohamed Hamouda</i> <i>Rapporteur : Mr. Bassil Zoubi</i>
	<ul style="list-style-type: none">• Mr. Pierre Dedobbelar - Thomson• Mr. Bjorn Bunte - Nokia• Mr. Gérard Feria - Teamcast• Mr. Tomi Jalonen - Axel Technologies Oy• Mr. Mohamed Kouki - Zte
13:30 – 14:00	Discussion
14:00 – 15:30	Lunch

15:30 – 17:00 Session 3 : Arab and International operators and Broadcasters

Experience :

President : Mr. Tawfic Halawi

Rapporteur : Mr. Khaled Ben Younès

- Mr. Boris Felts - Envivio
- Mr. Philippe Tommasi - Qualcomm
- Mr. Abdulaziz Fakhroo - Qtel
- Mr. Michael Stattman - Castalabs
- *Mr. Michael Werner* - AB Sweden / AirPlusTV AB
- *Mr Didier Tymen* - Newtec
- *Mr. Ayman IRSHAID* - PCCW
- *Mr. Gilles Lapierre* - "du" Emirates Integrated Telecommunications Company

17:00 – 17:30 Discussion

Day 2 (Thursday 30/4/2009)

09:30 – 11:00 Session 4 : Regulatory and Market Issues :

President : Mr. François Rancy

Rapporteur : Mr. Fehmi Jebali

- Mr. Claus Sattler - BMCO Forum
- Mr. Bernard Pauchon - T.D.F
- Mr. René Summer - Ericsson
- Mr. Karim Taga - Arthur D.Little
- Mr. François Rancy - ANFR

11:00 – 11:30 Discussion

11:30 – 12:00 break

12:00 – 13:30 Session 5 : Impact of various business models on Mobile TV success :

President : Mr. Abdallah Nimr

Rapporteur : Ms. Yamina Mathlouthi

- Mr. Bruno Westeel - Alcatel Lucent
- Mr. Mehdi Kadhi - S2M
- Mr. Jean Michel Venet - Viaccess
- Mr. Christian Niegel - Arthur D Little
- Mr. Alan Waller - SIDSA
- Mr. Stefan Schneiders - Nokia Siemens Networks Business
- Mr. René Summer - Ericsson

13:30 – 14:00 Discussion

14:00 – 15:30 Lunch

15:30 – 17:00 Round Table : "Introduction and Implementation of Mobile TV into the Arab Region"

17:00 – 17:30 Closing

20:00 Dinner